Three Observable Trends within the Dataset:

* There is a large number of male players, out of the total 576 players 484 of them are males, which totals to 84% of players.
* Males are also the gender leader for total purchase value of the total revenue. Males bring in $1,967.64 of the total revenue of $2,379.77.
* The best age group for profits is the 20-24 age range, they bring in 63% of players, along with $1,114.06 of total revenue.